

From: André Hannoush <andre.hannoush@cpkcr.com>
Sent: Thursday, August 29, 2024 9:29:16 a.m.
To: André Hannoush <andre.hannoush@cpkcr.com>
Subject: Rail Safety Week 2024

Good afternoon,

RE: Rail Safety Week 2024

On behalf of CPKC, I am writing to ask for your support to promote and make rail safety a priority in your community during Rail Safety Week, which runs September 23-29, 2024.

One incident is too many, and CPKC is proud to support the efforts of Operation Lifesaver (OL) Canada to help stop track tragedies.

Your municipality can participate in a number ways:

- Engage on CPKC's social channels by liking, sharing or retweeting our rail safety posts starting on September 23 on Facebook, Instagram, LinkedIn or X.
- Engage your community on social media and encourage families to play the interactive CPKC rail safety video game aimed at teaching young children how to stay safe around tracks and trains.
- Review and promote rail safety using this toolkit developed specifically for municipalities by OL.
- Ask your local police service to declare Rail Safety Week over social media and register for the virtual Operation Clear Track program, the single largest rail-safety law enforcement initiative in North America.
- Engage with OL's #STOPTrackTragedies video campaign reminding Canadians "*it's not worth the risk.*" The videos tell the personal stories of those affected by railway crossing and trespassing incidents, and will feature the voices of friends and family members impacted by rail incidents. Their reflections are important messages of what they would do differently, if given the chance.
- If your community is receiving a Look.Listen.Live decal installation from OL, we encourage you to review the social media materials OL prepared and sent in anticipation of this event and post on your channels. Please note, at this time, OL is unable to accommodate any new requests, but if your community is interested, you can reach out to them for next year.

CPKC Police Service will once again educate the public during Rail Safety Week about how to be safe around tracks and trains. They will conduct rail safety campaigns in communities across our network, with participation from other police agencies and schools, to talk about the role motorists, pedestrians and the general public play in reminding everyone that safety is a shared responsibility.

CPKC Chief of Police Canada, Dale Ruzycki explains, "The impact of an incident can have long-lasting effects on families, friends, communities, train crews and first responders. By educating the public, we hope to encourage safe behaviours around tracks and trains and help ensure everyone goes home safely."

The strong commitment of municipalities like yours continues to have a significant impact on community awareness, helping to reduce avoidable accidents, injuries and damage caused by collisions between trains and vehicles or pedestrians.

Together, with other communities, railways and members of the public, your support this year will go a long way towards making Canada's rail network even safer.

CPKC greatly appreciates your participation in Rail Safety Week.

Please let me know if you have any questions.

Sincerely,



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